

Otávio Bonato

Senior Product Designer | UX/UI | Design Systems | Enterprise & Product Design

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PROFESSIONAL SUMMARY

Senior Product Designer with 8+ years of experience delivering end-to-end UX/UI solutions across enterprise platforms, B2B portals, data products, and mobile apps. Skilled in design systems, heuristic evaluation, stakeholder facilitation, and high-fidelity prototyping. Currently leading UX/UI for Ernst & Young and co-founding three app startups as Design Lead. Strong background in cross-functional collaboration with engineers, PMs, and senior stakeholders across global and remote teams. Experienced mentor and instructor in UX/UI design fundamentals and portfolio development.

PROFESSIONAL EXPERIENCE

Lead UX/UI Designer | Ernst & Young — Remote | Jun 2025 - Present

- Leading UX/UI for EY's Data Fusion and KMS platforms — new technologies, maintenance, and feature enhancements.
- Responsible for design system governance and consistency aligned with enterprise standards.
- Collaborating with product owners, PMs, architects, and stakeholders to validate solutions and guide platform UX strategy.

UX/UI Design Lead & Co-Founder | Lutter — Remote | 2025 - Present

- Leading end-to-end UX/UI for three apps in development (Taagyo, oowlab, Pryce) — design systems and visual identities built from scratch in Figma.
- Acting as product lead: organizing project structure, managing design backlog, and aligning team on priorities and delivery.
- Conducting user research, defining IA, and producing wireframes through high-fidelity prototypes.

UX/UI Design Mentor & Instructor | Sketch & Flow — Remote | Sep 2025 - Present

- Instructor for an 8-week online UX/UI workshop: UX research, ideation, wireframing, visual design, and prototyping.
- Guiding students from initial research to final interactive prototype, with portfolio and feedback support throughout.

UX/UI Designer | TCS Pace — Amsterdam, Netherlands (Remote) | May 2023 - Jun 2025

- Led Design Sprints for global clients including Pandora, Ericsson, and ABB, delivering validated prototypes and user-tested concepts.
- Main designer on a one-year project for NMBS (Belgian National Railway): rebuilt the entire B2B portal — heuristic evaluation, stakeholder interviews, user research, IA, user flows, and 100+ high-fidelity screens.
- User testing confirmed significant usability improvements; after launch, service desk calls were notably reduced.

IT Support Analyst | Sanofi — Budapest, Hungary | Jan 2020 - May 2023

- Provided remote IT support for Sanofi Portugal across software, network, VPN, security, and hardware; collaborated with cross-functional teams to streamline internal tools.

Product Designer | Slideworks — Sao Paulo, Brazil (Remote) | Jan 2017 - Jan 2020

- Designed web and mobile products for startups and enterprise clients worldwide — full process from UX research and IA to prototyping and developer handoff.
- Built scalable design systems; delivered platforms for delivery, real estate, logistics, e-commerce, and SaaS.

UI Designer (Freelance) | Any App / Appetite Food — Toronto / Sao Paulo (Remote) | Feb 2018 - Dec 2019

- Designed delivery apps for Canadian and Brazilian markets — competitive research, user analysis, end-to-end UI concepts, wireframes, and interactive prototypes.

PERSONAL PROJECTS

MitMind (in development) — Digital platform to help users reduce social media usage and improve mental well-being.

- Researched Brazilian user habits (3-hour daily gap above global average in social media time; 5% therapy attendance rate).
- Designed user journeys, wireframes, and high-fidelity prototypes promoting mindfulness and self-awareness.

CORE SKILLS

UX & Research: User Research | UX Strategy | Information Architecture | Wireframing | Prototyping | Usability Testing | Heuristic Evaluation | Journey Mapping | Persona Development | Rapid Prototyping

UI & Design Systems: UI Design | Interaction Design | Visual Design | Design Systems | Mobile & Web Design | UX Writing

Product & Collaboration: Product Thinking | Cross-Functional Collaboration | Stakeholder Management | Agile & Scrum | Design Sprints | Mentorship

Data & Enterprise: Enterprise UX | Data Products UX | ETL & Data Pipelines UX | AI-Assisted Experiences | SaaS Platforms | Knowledge Management Systems

Tools: Figma | FigJam | Miro | Jira | Confluence | Looker | Metabase

EDUCATION

Postgraduate in UX/UI Design — Instituto Faculeste | 2021 - 2022

Postgraduate in Web Application Development — Instituto Faculeste | 2021 - 2022

Bachelor's in Civil Engineering — Universidade de Taubate | 2010 - 2015

Technical Degree in Mechatronics — Universidade de Taubate | 2007 - 2010

LANGUAGES

Portuguese — Native | **English** — Professional | **Spanish** — Basic | **Italian** — Basic | **Learning:** French, German, Hungarian, Danish, Swedish